

Jordan Kim

AUSTIN, TX JORDAN.KIM@EMAIL.EXAMPLE (512) 555-0198

THE VISION

Strategic Senior Product Designer driving transformation through human-centric design. Orchestrated ecosystem-wide changes resulting in a 22% spike in user retention and \$1.4M ARR growth. Expert in Figma architecture and high-velocity prototyping for enterprise SaaS.

EXPERTISE

DESIGN SYSTEMS

FIGMA EXPERT

UX RESEARCH

STAKEHOLDER STRATEGY

PROTOTYPING

PRODUCT ROI

EXPERIENCE

2020 – PRESENT

Senior Product Designer

Nexus FinTech Solutions

- Architected scalable design systems reducing handoff friction by 35%.
- Redesigned dashboards resulting in 15% DAU growth within 90 days.
- Managed team of 4 designers, boosting sprint velocity by 25%.
- Secured \$500k additional funding through high-impact UX workshops.
- Optimized mobile flows yielding 40% improvement in sign-up conversions.

EXPERIENCE CONTINUED

2016 — 2020

Product Designer

CloudStream Analytics

- Revolutionized data viz modules, cutting C-suite analysis time by 50%.
- Built reusable component libraries saving 200+ engineering hours/quarter.
- Translated 50+ user research studies into 12% churn reduction.
- Led migration to Figma, increasing design team efficiency by 30%.
- Spearheaded predictive tool launch generating \$1M in first-half revenue.

EDUCATION

B.S. Human-Computer Interaction

University of Texas at Austin

CERTIFICATIONS

Google UX Professional

Issued 2021

NN/g Interaction Design

Issued 2019